



2019 - 2020
ANNUAL REPORT



The Dignity Campaign

Identity. Belonging. Purpose. For all.



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MISSION:

The Dignity Campaign exists to impact lives and restore dignity by equipping people through life skills, training and awareness programmes

VISION:

Our vision is to see teen girls & boys find their Identity, belonging and purpose in God.



CHAIRPERSON'S REPORT

"Whoever watches the wind will not plant; whoever looks at the clouds will not reap".

The uncertainty of life will always give us reasons not to sow, plant and take on new challenges but this verse encourages us all to sow now, no matter the clouds that look down upon us.

Last year The Dignity Campaign put together a strategic plan to guide the organisation through the next 3 years. Part of the plan was the expansion of our programmes and the employment of additional staff. No one could have foreseen that a year later those plans would need to be revisited and adjusted in order to face the challenges posed by a global pandemic.

Despite the current situation, The Dignity Campaign has been sowing throughout the year through different programmes and recently the distribution of "Dignity Packs" to girls in our communities. For more information on #DonateForDignity visit our website www.dignity.org.za.

A key development over the past year has been the establishment of The Dignity Campaign as its own legal entity, complete with its own board and staff. Out of Beautiful Gate International a new entity has been planted. The new legal entity that has been established will stand the organisation in good stead for the future and enable it to function all on its own. We are excited!

Enjoy reading about all that the Dignity team has been up to, their programmes and plans for the future. While we do not know what the world is going to look like in the next few months and years I am confident that the seeds that are being planted now by The Dignity Campaign will bear fruit in the future and make a lifelong impact on the lives of teen girls & boys.

Let's go plant.

Blessings,

Tim Henshall

Chairperson

DIRECTOR'S REPORT

For such a time like this.

If I were to compare the campaign with a person from the Bible, Esther would be a good fit. Just like Esther was destined together with the help of her uncle to empower her people in the face of a genocide, the campaign is called to come alongside young people to assist them to stand against and overcome the multiple challenges they face in our day and age.

Over the past 8 years we saw the Dignity Campaign programme mature under the leadership of Beautiful Gate International (BGI) an organization focusing on organizational development and training. We are so grateful to the BGI board for covering us legally, spiritually and supporting us financially during our formational years and finally releasing us into a Non-profit organization (NPO) with a board and its own unique vision and mission. It is because we stand on the shoulders of giants that we move into the future with boldness and confidence.

Thank you to all those organizations who have allowed us to glean from their experience and insights and for the partnerships that have developed over the years.

A big thank you to our committed and passionate staff and volunteer teams. I see the power of 'Ubuntu' in everything you do.

To our donors and supporters thank you, we value the relationship and the support you give. It's in our 'togetherness' that we stand strong and believe that transformation of lives, communities and our nation is possible.

Together for such a time like this!

Blessings,

Aukje Brouwer

Founder / Director

OPERATIONS MANAGER'S REPORT

Our first value in the Campaign is that we want to be a daring organization. Looking back over the previous year I can definitely say that it has been a daring year for us especially in the area of planning and sustainability.

Initially our focus has been on creating fun and interactive life skill programs for teenage girls, helping them grow into girls who are confident and assertive, who support one another and who believe they can do anything they set their mind to. In 2018 the idea was launched to create a Dare program for boys alongside the Dignity program for girls,

2019 saw our Dare Team run a number of Dare days in various communities with an overwhelming response from boys. Through these Dare days, it was evident to see the lack of positive male mentors in our communities. In response to this, we launched our first Dare Facilitator Training in September 2019.

During our Dignity / Dare Facilitators Training we empower women and men of all ages and backgrounds with the knowledge and resources to create 'safe spaces' for teen girls and boys and provide them with ideas on how to support each other, overcome challenges and be daring and confident to speak their truth in whatever situation they find themselves in.

To see children transition into youth and youth into young adults who embrace their uniqueness, understand that they have a purpose in life despite their circumstances, and know that they can achieve that purpose by working hard, staying focused and surrounding themselves with positive influences, is our greatest reward!

I wish to thank all those who have walked alongside us and continue to show their support and encouragement for the road ahead.

Crystal Kannemeyer

Operations Manager

THE NEED

STATISTIC:

60%

OF SOUTH AFRICAN CHILDREN HAVE ABSENT FATHERS.

-HUMAN SCIENCES RESEARCH COUNCIL AND THE SOUTH AFRICAN RACE RELATIONS INSTITUTE

OUR RESPONSE:

CREATION OF THE DIGNITY AND DARE PROGRAMMES, WHICH AT THEIR CORE SPEAK TO TEEN GIRLS AND BOYS ABOUT IDENTITY (WHAT THEY BELIEVE ABOUT THEMSELVES), BELONGING (THE IMPORTANCE OF COMMUNITY AND THE UNFAILING LOVE OF FATHER GOD) AND PURPOSE (THEIR UNIQUE GOD-GIVEN VALUE). PAIRING PARTICIPANTS WITH NEW FRIENDS AND MATURE FACILITATORS FROM WITHIN THEIR COMMUNITY, WE ARE SEEING A FRESH SENSE OF FAMILY BORN.

STATISTIC:

2.6 MILLION
GIRLS MISSING SCHOOL
ON AVERAGE 3-4 DAYS PER MONTH
NAMELY DUE TO A LACK OF
AFFORDABLE MENSTRUAL
MANAGEMENT PRODUCTS.

-AFRICA CHECK

OUR RESPONSE:

LAUNCH OF THE DIGNITY DAY CONCEPT, WHICH IS FACILITATED AT SCHOOLS, CHURCHES, NGOS AND COMMUNITY HALLS AND NEIGHBORHOODS. THIS 6-HOUR EVENT CREATES A SAFE AND FUN ENVIRONMENT FOR GIRLS TO EMBRACE THE BEAUTY OF WOMANHOOD AS THEY LEARN ABOUT PUBERTY, FEMININE HYGIENE AND THE MENSTRUAL CYCLE. A FREE REUSABLE MENSTRUAL CUP OR SET OF WASHABLE PADS IS GIFTED TO EACH ATTENDEE TO MAKE A LASTING DIFFERENCE.

STATISTIC:

3,262
UNDER-AGE BIRTHS
BY GIRLS AGED 10-14 IN SOUTH
AFRICA OVER THE PAST YEAR.

-NEWS 360

OUR RESPONSE:

DEVELOPMENT OF THE 12-WEEK CHERISH DIGNITY LIFESKILL / DISCIPLESHIP PROGRAM, WHERE GIRLS FROM ALL CULTURAL, SOCIAL AND RELIGIOUS BACKGROUNDS EXPERIENCE GENUINE SISTERHOOD WHILE DISCUSSING 'TABOO' TOPICS SUCH AS SEX, HIV/AIDS, TRAFFICKING, ABUSE AND SELF-IMAGE. AS THEY ACQUIRE LEADERSHIP DEVELOPMENT SKILLS, TEEN GIRLS ARE ENCOURAGED TO DREAM AND ARE EMPOWERED TO MAKE WISE CHOICES FOR THEIR FUTURE.

STATISTIC:

53,293
SEXUAL OFFENCES
REPORTED IN 2019/20; MOST OF THESE
CASES OF RAPE.

-SOUTH AFRICAN POLICE SERVICE

OUR RESPONSE:

DEVELOPMENT OF THE DARE TO BE DIFFERENT PROGRAM FOR TEEN BOYS. FACILITATED BY MALE ROLE MODELS FROM DIFFERING CULTURAL BACKGROUNDS, THIS INTERACTIVE COURSE ADDRESSES TOPICS SUCH AS SEX, ANGER, HABITS, ADDICTION, CHOICES AND THE TRUE NATURE OF STRENGTH IN MANHOOD. SEARCHING FOR WORTH IN THE WRONG PLACES, THESE TEENAGE BOYS ARE DIRECTED TOWARDS GOD WHO CAN SHAPE THEM INTO POWERFUL LEADERS OF INTEGRITY AND VALOUR.

CORE STRATEGIES

PROGRAMS



We develop engaging, educational, interactive programs and curriculum to equip and empower communities to reach teen girls & boys.



TRAINING



We train women and men to become Dignity and Dare Facilitators so they can make a sustainable, lasting impact in their communities.



AWARENESS



We raise awareness for issues facing teenagers in today's world, including lack of access to menstrual supplies, human trafficking, various forms of abuse, and pornography.



IMPACT ACHIEVED

2019-2020

TRAINING:



302

women and men were empowered and equipped through facilitator trainings.

AWARENESS:



15

info stands at conferences and churches.

2500

people reached through awareness presentations.

DIGNITY & DARE EVENTS:



32

Dignity & Dare events were implemented in 5 different provinces. Eastern Cape, Limpopo, Gauteng, KwaZulu-Natal and the Western Cape.



1045

girls and boys attended a Dignity & Dare event.

DIGNITY FACILITATOR TRAINING

*Equipping women to become **agents of change** in their communities.*

The Campaign facilitates trainings throughout the year in different parts of Southern Africa to equip women to use Dignity programs in their communities. Training typically takes three days and is run at the end of a week to accommodate work schedules for participants. Once a year, the Campaign organizes a 7-day international training event with a specific focus on challenges girls in Africa are facing. Each training accommodates 20-30 women, and a preference is given to those who already work with girls and women in their communities.

TOPICS COVERED IN FACILITATOR TRAINING:

- Processing your personal "dignity story"
- God's heart for women
- Issues girls face / Child protection
- The development of the teenage brain
- Human trafficking
- Understanding & using different learning styles
- How to facilitate a small group
- How to organize and run a Dignity Day
- How to facilitate a Cherish Dignity Program
- Fundraising and marketing for a Dignity event

By the end of the training, a participant will have a renewed understanding of her value and worth. She will understand God's heart for women and will be empowered and equipped to facilitate dignity in her community for girls by running dignity events such as a Dignity Day and Cherish Dignity program. She will also be part of a community of women and men who share the same vision and passion for dignity. Fellow participants during the training will be a great support to each other through encouragement, sharing ideas, and resources while putting into practice what they have learnt during the training. By attending a Facilitator Training, a woman is empowered to make a lasting change in her community by investing in the lives of girls for years to come.



TESTIMONIES FROM FACILITATOR TRAINING PARTICIPANTS:

"I love what the Dignity Campaign stands for and I am **super excited** to present this to young girls!"

"The Dignity Facilitator training was comprehensive & practical. It offered interactive opportunities and provided a safe space to engage with the content. The tools and resources offered were appropriate and **I felt equipped as a future facilitator!**"

"I am thankful for this opportunity to be equipped to empower women in their identity with God. **It was such a blessing to be here!**"

"The knowledge and the skills you have shared with us did not fall on deaf ears. We are going out there **to serve our communities!**"

"This training was very important for me because I work with teenage girls. The content on menstruation was very helpful. I will use what I've learnt to help the girls in the community who are having a hard time and cannot go to school during their menstrual cycle. **I believe what I've learnt will make a big impact.**"

STORY OF CHANGE

Dignity Facilitator
Anusha Maistry

After reading about The Dignity Campaign in her church's bulletin, Anusha Maistry felt compelled to get involved. She became a Dignity Facilitator after attending a Facilitator Training in Johannesburg in 2016.

Since attending the training, Anusha and her team of six women have run **10 Dignity Days, impacting 410 girls** in the Johannesburg region. In 2019, Anusha was trained to run Facilitator Trainings and has since led two trainings for women in Ladysmith and Johannesburg. "I absolutely love being part of the Dignity Campaign because it's given me a sense of purpose and has really helped me with my confidence and sense of self-worth. I feel that being part of the Dignity Campaign has been a real God-send and has helped me heal in many ways."



*The Dignity Campaign helped me to feel **less ashamed of my story and redeemed me so that I could feel restored and renewed.** After feeling that kind of impact, I was really excited about taking what I had felt and sharing that with other girls and women.*



DIGNITY PROGRAMME FOR GIRLS

Dignity Days and 12-week Cherish Dignity Life Skills Programme.

A **Dignity Day** is an event that typically lasts six hours and can be held at a church, school, NGO, community hall or neighbourhood. The purpose of a Dignity Day is to create **a safe space for teen girls** to learn about the topics of identity, belonging, and purpose in God, as well as puberty, feminine hygiene, and menstrual management. Through group discussions and creative activities that cater to different learning styles, girls evaluate what they believe about themselves, identify the voices they are listening to, and make a choice to embrace their God-given identities. They learn about their uniqueness, their value, and the purpose that God has for them on this earth. As girls learn about their bodies and menstruation in a dignified way, they are able to embrace their womanhood and become educated on how to best care for their bodies, especially during menstruation. At the end of a Dignity Day, girls are given the option to take home a reusable menstrual cup or a set of washable pads to enable them to stay in school.



THE DIGNITY DAY DECLARATION:

My life has ..

purpose

My story is..

important

My dreams..

counts

My voice..

matters

I was born

to make

An impact

I AM A WOMAN WITH DIGNITY!

Following a Dignity Day, teen girls are invited to join the **Cherish Dignity** discipleship / life skills program. This program is designed for a small group setting. In these weekly groups led by a trained Dignity Facilitator, girls get together to discuss topics that are foundational for their growth and maturity during their teenage years. **The Cherish program is for all teen girls, no matter what social, cultural or religious background they come from.** The program is based on godly principles, and girls can learn about "taboo" topics from a christian perspective. During Cherish, girls are given a safe space to ask questions and talk about the real issues they are facing without judgment.

TESTIMONIES FROM DIGNITY DAY PARTICIPANTS

"I had **lots of fun!** I learnt about dignity, purpose and belonging and how **to take care of my body.**"

"I learnt that **I don't need to be scared or ashamed of who I am.**"

"I enjoyed the teaching on belonging because it taught me that **there is a place in this world for me** and that people do love me."

"It was the best day I've had in school. I enjoyed everything about it."

"I loved everything about the Dignity Day because **I learnt to love myself** no matter what other people say about me and that **I'm special.**"

"I learnt to **believe in myself** and not the lies others says about me."

"The Dignity Day was so amazing. I learnt about **identity, belonging, purpose** and puberty. I also learnt to **believe in myself** and not to surround myself with negative people. **I learnt about my periods** and how to use the washable pads."

STORY OF CHANGE

Dignity Day & Cherish Dignity Participant

Owam Mbeuu

Owam Mbeuu attended a Dignity Day and joined the 12 - week discipleship programme, Cherish Dignity, both ran at her church two years ago. When asked about what she gained from the experience, she said, "One of the key things that the Dignity Programme taught me, was that I was in control of making the decisions in my life and that I should trust in God, because I do have a purpose and He has a plan for me."

At the beginning of the programme Owam was guarded and closed off, but after few sessions she started doing some introspection which allowed her to acknowledge the thoughts she had about herself, both positive and negative. "That gave me room for improvement and The Dignity Campaign helped me with that by affirming who I really was, which allowed me to find a more positive attitude and view of myself."

She learnt many different things about herself and life, and the programme allowed her to interact and connect with the girls around her. She walked away not alone, but with a sisterhood that had changed her life for better. **"The sense of sisterhood is something I won't forget! Interacting with girls from different backgrounds and upbringings, forming bonds and being there for each other was the highlight of the programme for me.** And not only the bonding with other girls, but with the leaders too. It was refreshing to see the leaders open up to us and tell stories and give us guidance. It just made things a lot more relatable."

*"The Dignity Campaign has definitely broadened my mind when it comes to life and where I see my future going. The programme gave me the necessary tools and knowledge to be **able to make good decisions when it comes to my life.** It has helped me have a better outlook on life, and guidance on how to go about it."*



DARE FACILITATOR TRAINING

Equipping men to become **agents of change** in their communities.

The Dignity Campaign's Dare Team hosts Facilitator Trainings for men throughout the year. In-person trainings take place in different parts of South Africa, but online trainings allow us to train men anywhere in Africa. In-person trainings are normally three days over a weekend and online trainings are typically four evenings in a row to accommodate working professionals. Each training ranges from 15 to 40 men, many of whom are already working with boys and men in their communities.



TOPICS COVERED IN A DARE FACILITATOR TRAINING:

- God's vision & heart for men & women
- Dare To Be Different
- Fatherhood
- Issues Boys Face
- Human Trafficking
- Child Protection
- Development of the Teenage Brain
- How to facilitate a small group
- Learning Styles
- How to plan and run a Dare Day

GOALS OF A DARE FACILITATOR TRAINING:

- Put a practical tool in the hands of men to reach the boys in their communities using Dare curriculum.
- Create awareness on issues facing boys and young men in today's world.
- Train individuals and teams to increase their capacity in addressing these issues.
- Teach how to engage and disciple boys through life skills programs based on biblical principles.
- Impart a passion to raise up young men to lead change in their communities.
- Provide a place for men to process past experiences and explore God's calling on their lives.

By the end of the training a participant will be equipped to reach boys in his community using interactive and engaging Dare Programs. He will understand God's heart and vision for men and women. He will be informed and educated on how to address issues such as gender-based violence, human trafficking, and other issues facing various communities. He will become part of community of other men and women that share the same passion for reaching youth, which will be a valuable resource for support and encouragement while putting into practice what was learned in the training. By attending a Facilitator Training, a man is equipped to make a lasting change in his community by investing in the lives of boys for years to come.

TESTIMONIES FROM FACILITATOR TRAINING PARTICIPANTS:

"Thank you for your commitment and your love in giving me these precious tools. It changed something deep in me."

"I am equipped and am going to be a good father to someone, to give a shoulder to lean on. What my father didn't give, I am going to give."

"I am honestly hiding from my purpose, but **now am being activated** and ready to follow God's purpose."

"Thanks for this program, personally I am sharpened and **I want to affect the lives of boys** here."

"This is a program that will impact lives and we are ready to start."

"Personally, the training came at the right moment. Last month I asked God what my purpose is. Through this training God has been answering me."

STORY OF CHANGE

Dare Facilitator
Jonathan Manuel

Jonathan got the opportunity to join the Dare Facilitator training in September 2019, and the experience was life-changing for him. It allowed him to reflect his own life, especially his relationship with his father. Through that he realized the need for dealing with different things in his life in order to fully become the man and the father God wants him to be, who can reflect God's nature and character for his own children. He works as a social worker for an organization in Saldanha Bay, and after his training he has conducted two Dare Days for boys in the community.

"I love The Dignity Campaign because it empowers the younger generation. It also speaks to fathers to review their own lives, where they've journeyed and how they've journeyed up till now. That is what I love. As a Dare Facilitator I get to use my gift and it's such a privilege."



*I have a **passion to raise a young generation of men, fathers and leaders.** I believe that is a **solution for restoring families** and bringing transformation in societies.*



DARE PROGRAMME FOR BOYS

Challenging boys to "Dare to be Different"

We believe in restoring dignity to all people, which is why we have developed a programme for boys and young men. With a severe lack of father figures and positive role models, teen boys in South Africa are growing up with a dire need to understand their worth, value, and calling as men. Instead of learning about the topics that will form their worldview from positive male influences, boys are left to "figure it out for themselves." This, in turn, leads them to look to the media or peers to inform them on what it means to be a man. We have seen the deep need throughout South Africa for boys to rise up and become men of integrity in their communities that God has intended them to be. This programme was launched in June 2018, and our Dare Staff Team has accomplished so much since then! They have developed a Dare Day curriculum, which has a similar model to a Dignity Day, as well as a Facilitator Training curriculum for men.

THE DARE DAY DECLARATION:

A real man...

protects, loves and cares for the vulnerable.

A real man...

values others, especially women.

A real man...

takes responsibility for his actions.

A real man...

stands up for what is right, no matter the cost.

A real man...

practices patience.

A real man...

treats others with dignity.

I DARE to be a real man!

During a **Dare Day**, boys learn about the topics of **identity, belonging, purpose, manhood, sex, relationships, and pornography**. At the end of a Dare Day, boys are given the opportunity to accept the challenge to "Dare to be Different"

Boys receive a wristband that serves as a daily reminder of what they have learned during the Dare Day. In addition, boys who have accepted the challenge stand up and speak out the "Dare Declaration."



TESTIMONIES FROM DARE DAY PARTICIPANTS

*"The Dare Day was very awesome. **It helped me realize all the valuable things in life and how to act if you want to be a real man.** All the topics were interesting and now I know more about life."*

"It taught me how to be a real man and to pursue my dreams. And to make a difference in life. The activities were fun and daring. I loved it."

"I liked that the coaches spoke about topics that I was too afraid to talk about on my own."

*"It has really inspired me and I think it was a good stepping stone for us young men. **It has shown us how to become better men.**"*

*"It was by far **one of the best learning experiences I've had** and I hope the Dare team continues to do this. I made a new friend and I learned new things during the program. I had a lot of fun and I will apply this gained knowledge in my daily life. I like that I learned while having fun and learned about new things."*

STORY OF CHANGE

Dare Day Participant

Chad Francis

Chad Francis attended a Dare Day in Mitchell's Plain, Cape Town. When asked how the Dare Day impacted his view of himself he said, "It made me more confident, made me happier with who I am as a person and it also helped me to embrace all parts of myself."

When reflecting further on his experience, he said, "It made me want to follow my ambitions more and not worry about what other people would think. **It encouraged me to want to make a difference and be the change that I want to see in society.**" He said he also enjoyed reflecting internally, learning more about himself, and how to fulfill his role as a man in society.



*The Dare Day helped me become more comfortable with who I am and not to shy away from what I really want in life. I learned that **it's ok to be myself** and also to **stay true to my values** and not let others define how I express myself.*



AWARENESS

*"The first step towards **change** is **awareness**." - Darren Hardy*

As a Campaign, we are passionate about raising awareness for issues teen girls and boys face in today's world. Health and development experts, economists, non-governmental organizations, UN agencies and even banks agree that expanding the freedoms, the education and opportunities for girls and women holds the key to kick-starting inclusive economic growth. This is true the world over, and particularly true for Africa. Furthermore, with the launch of our Dare Program for boys, we believe that raising awareness for issues boys face is also essential for moving forward into the future the Kingdom. This past year we attended the Rocklands womens conference, the YWAM-Nations2Nations conference and the national Reload conference. We attended A Stonecraft Event, the Baptist national Assemble and we did a interview at the CCFM radio station.



COLLABORATION

*"Alone we can do so little; **together we can do so much**." – Helen Keller*



SALT Alliance, an alliance of 6 South African NPO's working in 4 of the 9 provinces. We trained 50 of their staff members and they have incorporated the information into existing programmes and they are successfully implementing Dignity events and using our materials.

Youth with a Mission (YWAM) is an international and inter-denominational mission movement. We raise awareness on issues boys and girls face in today's world and give the students tools which they can use during their local and international outreaches.

The Baptist Women's Department SA is one of our church partnerships. We raise awareness during their regional and national conferences and train women to become Dignity Facilitators in the 9 different provinces.

Palesa Pads is a South African registered manufacturer of reusable menstrual pads. The Dignity Campaign is partnering with Palesa Pads to provide girls who attend Dignity Days with this product.

We have worked closely with **YWAM Madagascar** to translate our Dignity Program into French, and we have trained 15 women from French-speaking nations to start implementing the Dignity Program using the French materials.

INTERNATIONAL TRAINING

Expanding our reach to restore dignity around the globe



Part of the mission of the Dignity Campaign is to multiply our programs beyond the borders of South Africa. In October 2019, 25 women from 14 different nations attended our second International Dignity Facilitator Training in Cape Town. The majority of women came from African countries such as **Kenya, Zambia, Zimbabwe, Mauritius, Namibia and South Africa**. They all have in common that they want to see dignity restored to girls and women in their countries through awareness, training and discipleship / life skills programs.

Many girls and women coming from developing countries face issues such as poverty, inequality, domestic violence, teenage pregnancy, and human trafficking. The women who came to the training all testified to God's faithfulness and provision for them to attend. The training was presented in English and included a verity of topics such as processing your dignity story, God's heart and vision for women, teenage brain development, issues girls and women face, human trafficking, different learning styles, and how to facilitate small groups. After these sessions, the women were given practical tools and learnt how to organize and facilitate a Dignity Day and a 12 week Cherish Dignity program.



A beautiful, diverse sisterhood developed amongst the women. Already, testimonies are being shared by this group of women as they use what they've learnt during the training. **This year, Dignity events have been run in Ivory Coast, Kenya, Madagascar, Namibia, India and South Africa.**

TESTIMONY FROM INTERNATIONAL TRAINING PARTICIPANT:

"The Dignity Facilitator Training has been very pivotal for me and our organization in Kenya. I came with a lot of questions concerning clarity on what is the way forward for us, as in our ministry we've been focusing only on menstrual hygiene issues but we have wanted to go further. In this training we have received **a tool for mentoring the girls** through the Dignity Day and Cherish Dignity Programs. We are walking away equipped and empowered. This week has also been very important to me on a personal level, as I got ministered to, prayed for, loved, valued and taken care of. I'm very grateful and I see this as a seed that I have received, which I will take with me to Kenya. I have the honor and privilege to plant it in the soil of my country and to see it multiplied."

- Carol, Kenya

FINANCIAL REPORT

The Dignity Campaign

Non-Profit Company

(Reg no: 2019/214801/08)

Summarised Annual Financial Statement for the year ended 29 February 2020

1. Statement of Comprehensive Income for the year ended 29 February 2020

<i>Figures in Rand</i>	2020
INCOME	923 505
Unrestricted donations	382 955
Restricted donations	215 550
Grants	325 000
EXPENSES	912 450
<u>Programs</u>	
Dignity and Dare facilitators training	343 129
Dignity and Dare materials	105 159
Dignity and Dare life skills programs	305 341
Administration costs	94 963
Audit fees	5 000
Depreciation	5 658
Rental of premises	53 200
NET SURPLUS	11 055

2. Statement of financial position as at 29 February 2020

ASSETS	
Non-Current Assets	45 992
Current Assets	19 510
	<u>65 502</u>
EQUITY AND LIABILITIES	
Accumulated Funds	60 502
Current Liabilities	5 000
	<u>65 502</u>



THE DIGNITY CIRCLE

The Dignity Circle is a committed and passionate group of people who give every month to create a circle of hope around teenagers. Their reward is seeing teens grow into confident and assertive young adults who respect themselves and others and contribute towards inclusive and thriving communities.

Join the Dignity Circle and create dignity through sponsoring a teen girl or boy attend an informative and interactive Dignity or Dare Day.



**A DONATION OF R 250 / 15 GBP / 20 USD /
15 EURO CAN ENRICH A LIFE, RESTORE
DIGNITY AND SPARK HOPE!**



DONATE MONTHLY:

**www.givengain.com/c/thedignitycampaign
or contact us for alternative ways
to give: info@dignity.org.za**



THANK YOU!

**DANKIE! SIYABULELA! DANK U WEL!
SIYABONGA! MERCI! ENKOSI!**

*"We make a living by what we get... but **we make a life by what we give.**"
– Winston Churchill*

We sincerely appreciate your kind support & donations whether small or big contribution. Your support enables us to continue to make an impact that lasts in the lives of teen boys and girls and our local communities.

Giving regularly shows your commitment to our mission. To our regular givers and donors – thank you! Together we are able to make a difference!

Sincere thanks to our major supporters in 2019:

**Beautiful Gate Holland - Beautiful Gate International
The Mergon Foundation - All Natural
The Baptist Union of SA - King Price Insurance - Dignity Campaign Norway
Smart Switch**



The Dignity Campaign

Identity. Belonging. Purpose. For all.

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